

Gloucestershire Health and Community Wellbeing Partnership

Healthy Gloucestershire Partnership Plan, 2011 - 12

1) Foreword – The Changing Landscape for Health and Wellbeing

The Coalition Government elected in May 2010 has brought in policy changes that directly impact on health and wellbeing.

The NHS, Social Care and Public Health have all been subjects of White Papers during 2010: [‘Liberating the NHS’](#), [A Vision for Social Care: Capable Communities and Active Citizens](#) and [Healthy lives, healthy people : Department of Health - Public health](#). All of these white papers reflect key values of the coalition government, namely: localism and local accountability; co-production; empowerment and engagement and competition as a means of promoting choice and quality.

All set out fundamental changes in the way health, social care and public health are provided in the future. To summarise it means;

- Local authorities(top tier) will have a new statutory duty to take steps to improve the health of their population
- A focus on outcomes and evidence based practice supported by strong information and intelligence – there are three outcomes frameworks for Public Health, the NHS and Social Care
- Establishing local Health and Wellbeing Boards which will develop a joint Health and Wellbeing Strategy that spans NHS, social care and public health
- An increase in democratic accountability and public voice
- The vision for a ‘Big Society’ which will shift power to local communities, enabling them to improve health and improve their environments

It will be a challenging time for all organisations in Gloucestershire facing significant reductions in resources at the same time as implementing fundamental structural changes. It will require all our joint efforts to find the most effective and efficient solutions.

Our efforts will continue to be focussed on ensuring the best health outcomes for the Gloucestershire population and ensuring the establishment of the local Health and Wellbeing Board.

Councillor Tony Hicks,

Chair, Gloucestershire Health and Community Wellbeing Partnership (GHCWP) and Cabinet Lead - Community and Adult Care, Gloucestershire County Council (GCC)

2) Partners

GHCWP have agreed that a partnership approach is the most effective way of making a real difference to the health and social outcomes for the residents of Gloucestershire. More information on the partners involved can be found at [Gloucestershire Health & Community Wellbeing Partnership](#)

3) Vision

Healthy Gloucestershire is the ten year strategy developed in 2008 which sets out the way that the Gloucestershire Health and Community Wellbeing Partnership will achieve its strategic aim;

“To improve the overall health and wellbeing of people living in Gloucestershire and to narrow the gap in health outcomes between communities and groups living in our disadvantaged and more affluent areas”

Healthy Gloucestershire is the building blocks for developing a joint Health and Wellbeing Strategy for Gloucestershire that spans the NHS, social care, public health and the wider determinants including housing, education and employment which are all fundamental for health and wellbeing.

4) Needs Analysis

Gloucestershire has a well developed Joint Strategic Needs Assessment tool (e-JSNA) providing powerful analysis of the health issues we need to address in conjunction with our key partner organisations. Follow the link for further information. [JSNA](#)

A detailed picture of the needs of Gloucestershire’s population is presented in our Director of Public Health’s Annual Report (2009/10) [Director of Public Health Annual Report 2009/2010](#)

The JSNA is the means by which we analyse the health and social care needs of our population. They reflect both the analysed health status of our population and increasingly include the results of engagement with service users, patients and the public.

The JSNA enables health and social care services to meet the needs of local people by allowing us to look ahead at least three to five years and support and direct the change that needs to happen in local service systems so that: services are shaped by local communities, inequalities are reduced and social, inclusion is increased.

For more detailed information go to: [Inform - Gloucestershire Research and Intelligence - The Gloucestershire Story](#)

5) Engagement with Stakeholders

Engagement for the refresh of the Healthy Gloucestershire priorities has been through the structures of GHCWP and the representatives on the Partnership Board. Minutes of all meetings can be downloaded at the following link;

<http://www.gloshcwp.nhs.uk/healthylivin116322.html>

6) Strategic Objectives

During 2010/11 there were nine annual action cards which have been rationalized to three priority areas for 2011/12 that reflect the direction of the new policy drivers. It is recognised that Healthy Gloucestershire will need to be reviewed and refreshed in light of policy and structural changes. It is proposed that the refreshed Health and Wellbeing Strategy is developed in line with the six policy objectives from the Marmot Review and the outcome domains from Healthy Lives, Healthy People.

The three priority areas are:

Priority 1 – Promoting and maintaining independence and inclusion

Priority 2 – Promoting Healthy Lifestyles

Priority 3 – Creating Healthy Living and Work Environments

Detail about the improvement activity for each priority area is found in the annual action card for 2011/12.

Healthy Gloucestershire Partnership Plan 2011 - 2012

